



Julissa Herrera

Julissa is a multidisciplinary designer with a focus on illustrations, brand identities, and impactful design. Her work is characterized by its boldness and impact, capturing attention and leaving a lasting impression. She leverages her creativity to create visuals that captivates viewers. Design isn't just a profession for her; it's a powerful tool she wields to make a meaningful impact in the world.

Skills

- Branding + Identity, Environmental, Print Production, Type Design, UI/UX and Web Design
- Adobe Creative Suite | Illustrator | InDesign | Photoshop | After Effects | Figma and Wordpress

Education

University of Houston
BFA in Graphic Design
May 2024

Experience

Marketing Team Rep
UH Graphic Design Block Program
Aug 2023- May 2024

Served as team leader for marketing initiatives, overseeing the coordination and execution of projects within the group.

Facilitated clear communication for task clarity and deadline adherence.

Led and motivated team members to achieve collective goals.

Exhibitions

- **UHGD '24 Senior Show: Gamut Match-Midtown Arts and Theater Center Houston**
Spring 2024
- **Blaffer Art Museum Student Exhibition**
Selected Work | Spring 2022
- **UHGD Junior Showcase**
Fall 2022

